

Weighing ethical considerations in corpus research based on online data sources

Susan Nacey BAAL; September 2016

Internet research

- 1. Research on the phenomenon of the internet
 - > Exceptional new object
- 2. Use of the internet as a tool in conducting research
 - > Instrumentation
- 3. Research on production via the internet
 - Object of study



The language of betrayal



- > 47.5 million words
- > 4845 individual informants
- ➢ 6-year period



Research questions

- What metaphorical expressions do survivors of relationship abuse use when communicating about their experience?
- What may such metaphorical expressions reveal about the attitudes of relationship abuse survivors towards e.g.:
 - themselves
 - their abusers
 - -third parties
 - their experience of abuse
 - their recovery
- How may researchers harness 'big data' to study metaphor?
 - TechnicallyEthically

Internet research ethics



Guidelines:

- institutional review boards (IRBs)
- national agencies
- > academic societies
- > individual researchers

Norway:

> The Norwegian National Research Ethics Committees

National Committee for Research Ethics in the Social Sciences, Humanities; Law and Theology (NESH)

> The law

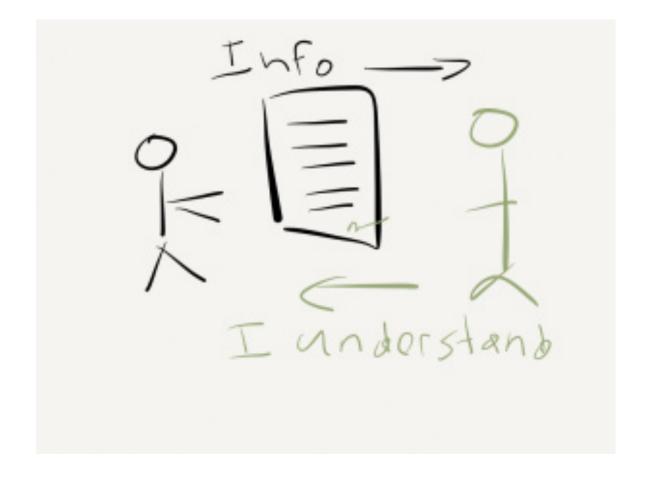
The Personal Data Act

Weighing different considerations...





Informed consent



Sensitive topics



Public vs. Private

Perceived privacy

Accessibility

Private places in a public forum





Terms and conditions

40%

of consumers agree that they never read any terms and conditions before signing up to online services "These terms of service aren't laws, they're statements written by Web site owners describing what they'd like to happen if they ran the universe."

> Professor Christian Sandvig, University of Michigan

From: "Why I am suing the government

(or: I write scripts, bots, and scrapers that collect

online data)" (01 July 2016)

Anonymization



Levels of disguising

- None
- Light
- Moderate
- Complete

Bruckman 2002

Alternatives?

- Establish a 'research' forum
 - > The Observer's Paradox
- Disguise completely
- Reconsider dissemination channels
- > Abandon the research



What animals/living creatures do survivors of relationship abuse draw upon to communicate about their experience?

ALBATROSS (3) ANIMAL (84) ANT (7) BEAR (40) BEAST (73) BEE (3) BIRD (30) BULL (39) BUNNY (19) BUTTERFLY (22) CAMEL (17) CAT (101) CATFISH (1) CHAMELEON (24) CHICK (52) CHICKEN (21) COBRA (3) COCKROACH (28) COW (35) CREATURE (188) CRITTER (1) CROCODILE (5) CUCKOO (2) DEER (12) DOG (126) DOLPHIN (2) DONKEY (4) DOVE (4) DUCKLING (6) ELEPHANT (22) FISH (73) FLOUNDER (1) FLY (42) FOX (4) FROG (47) GAZELLE (6) GOOSE (2) GUINEA PIG (5) HAMSTER (11) HAWK (8) HEN (2) HORSE (44) HYENA (7) KITTEN (2) LAMB (15) LEECH (39) LION (31) LIZARD (6) MARE (1) MONKEY (62) MONSTER (1245) MOSQUITO (6) MOTH (9) MOUSE (80) OWL (2) OYSTER (5) PARASITE (134) PARROT (3) PEACOCK (6) PENGUIN (3) PET (7) PIG (82) PITBULL (5) PONY (3) POODLE (5) PREDATOR (501) PREY (263) PUPPY DOG (7) PUPPY (49) PUSSY (6) RABBIT (6) RAT (76) SCORPION (13) SERPENT (5) SHARK (63) SHEEP (45) SHREW (4) SLUG (6) SNAIL (12) SNAKE (102) SPIDER (13) SQUIRREL (2) SWINE (10) TIGER (6) TITMOUSE (2) TOAD (13) TURTLE (3) VULTURE (28) WEASEL (3) WHALE (5) WOLF (82) WORM (18)

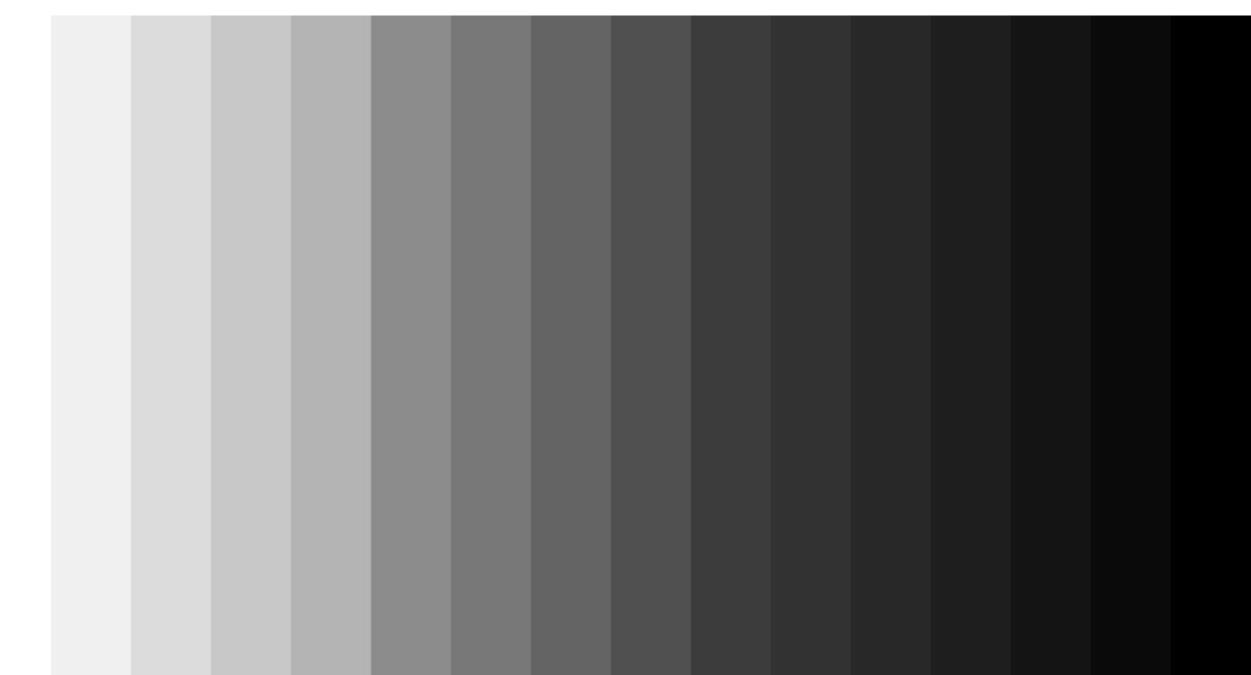
Scientific value



Utility to society



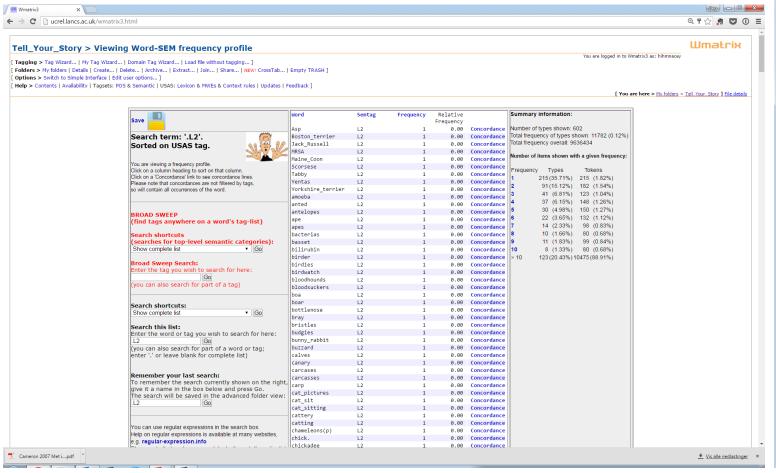
Concluding thoughts

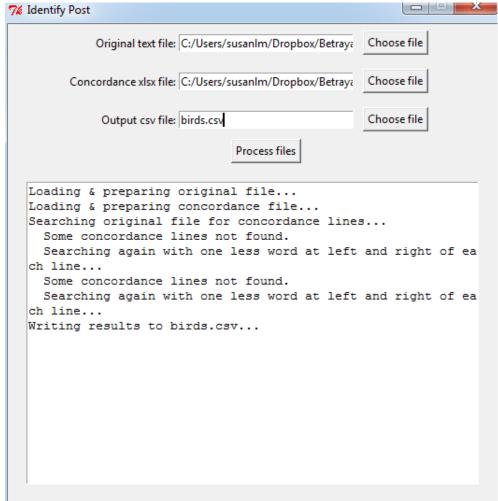


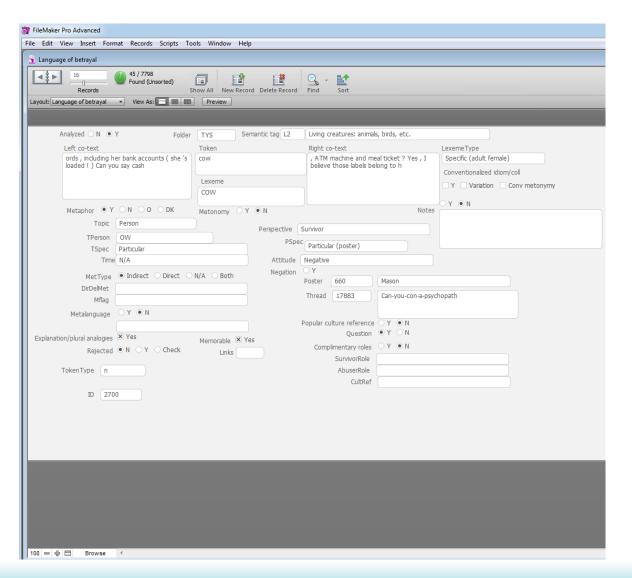
Selected references

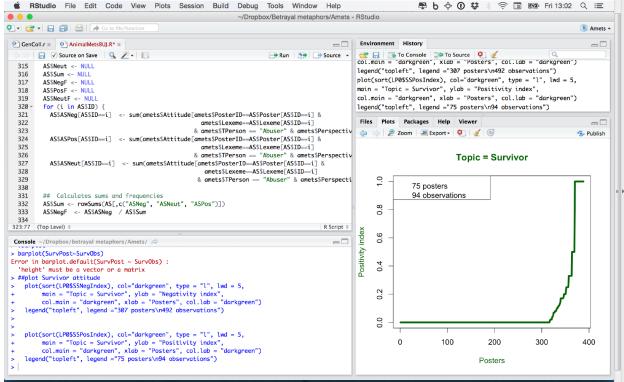
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Material and methods









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A's abuser = 'Jaws'

- **B:** I started calling the X "Jaws" too. I had a dream about a great white shark circling me off and on during the relationshit with him. (The good old subconscious!!) They are very much like sharks, even to the dead look they get in their eyes!!!
- ➤ C: Maybe, our subconscious picked up on cognitive dissonance during the relationship and was letting us know a predator is out there. I mean, is there a better predator on the face of the earth? Course, my Xs not of the caliber of a great white. Hes more like a nurse shark, or is that a nasty label to those nurse sharks? I mean, what did they ever do to us?
- A: You're right. Now I feel bad for putting down sharks. I guess I've always been so afraid of them because I came from the generation when JAWS was in theaters so pop culture was everything JAWS. We'd play JAWS in the pool instead of Marco Polo. You think your ex is a nurse shark, huh? Did you know they're bottom feeders?
- C: As to knowing about Nurse Sharks being bottom feeders, um, yeah, you could say I knew...HA!: